




Empowering patients Enabling providers

FACT SHEET

Web Site	www.hipaata.com
Founded	2002
Our founder	Terry Callahan, Managing Director
Mission	Our mission is to empower patients and enable providers with innovative healthcare IT privacy and security solutions that enhance patient safety.
About us	<p>HIPAAT was founded in recognition of a growing need for electronic health information privacy. Our company provides consent management and security auditing solutions to healthcare.</p> <p>The company name is an acronym originally based on the U.S. Health Insurance Portability and Accountability Act (HIPAA). Standing for Health Information Protection and Associated Technologies, the HIPAAT name stands for our unchanging purpose – to protect health information – and the adaptable nature of our solutions.</p>
Our Logo	<p>Our logo reflects our patient-centric focus:</p> <p><i>Privacy</i> Our software provides consumers with the ability to restrict access to sensitive personal health information (PHI).</p> <p><i>Safety</i> Although patient information privacy is important, patient care is critical – so we enable caregivers to have override or 'break the glass' access to restricted PHI in emergency situations (legislation permitting). This enables caregivers to respect patient privacy while still providing uninterrupted care.</p> <p><i>Security</i> Auditing is required to ensure patient information privacy. Our software generates an audit trail for all access – and attempted access – to PHI. When a clinician overrides a privacy restriction, the privacy officer and/or patient is automatically notified by e-mail or pager.</p> 

F A C T S H E E T (continued)

Market focus	Hospitals and health networks, health information exchanges (HIEs) and healthcare IT vendors, e.g. EHRs/EMRs, PHRs, clinical applications.	
Solutions	<p>Since inception, HIPAAT has focused on developing interoperable, automated consent management and auditing software.</p> <p>Our software balances consumer information privacy with the clinical need to access PHI. Our vendor-neutral approach enables stakeholders at all levels of health information exchange to implement, enforce and audit consumer, organizational and jurisdictional privacy policies.</p> <p>In 2006, we unbundled our core solution into SOA-based Web services. In 2009, we updated the software to follow – and optimize – HITSP-recommended standards (see below) to address American Recovery and Reinvestment Act (ARRA) requirements.</p> <p>Our solution set includes <i>myConsentMinder</i>, <i>Privacy eSuite</i>, <i>Privacy Manager</i> and <i>Universal Audit Repository</i>.</p>	
Standards Activities	<p>International standards shape our products and how we do business.</p> <p>We participate in the U.S. Healthcare Information Technology Standards Panel (HITSP) Security, Privacy and Infrastructure Technical Committee (SPI-TC) and Organization for the Advancement of Structured Information Standards (OASIS).</p> <p>We remain current with international standards initiatives such as Infoway's Standards Collaborative (Canada), Health Level Seven (HL7) and Integrating the Healthcare Enterprise (IHE).</p> <p>Our products support HITSP-recommended constructs, service collaborations and recommended standards, including OASIS XACML 2.0 and 3.0 and XSPA.</p>	
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